

...experienced a 4.1% increase in population between 1990 and 2000, resulting in a 2000 total population of 19,680. In 2000, the county had 20.2 persons per square mile, a density much lower than the state as a whole. The median age in Taylor County is 37.4, indicating a slightly older population than the State of Wisconsin, which has a median age of 36.0 years. The largest municipality is the City of Medford.

The median value of owner-occupied housing in Taylor County is \$75,600. 8.4% of the housing units are seasonal, a value above the state's average of 6.3%.

Farmland covers 35.8% of the county, while 42.9% of Wisconsin land is used for farming. The county is 59% forested and has 284 of the State's 15,057 lakes.

In Taylor County, Weather Shield Manufacturing Inc. employs more workers than any other manufacturing firm, and Memorial Health Center Inc. is the largest non-manufacturing employer. The Manufacturing industry generates the largest share of the county's total personal income. Taylor County's 1999 median household income was \$38,502.

		Population				
	20	00				
	Males	Females	Total	1990		2000
80-84			Taylor County	18,901		19,680
70-74				**.*		
60-64			Top Five Municip	<u>alities</u>		
			Medford, City	4,282	Medford, City	4,350
50-54			Medford, Town	1,962	Medford, Town	2,216
40-44			Little Black, Town	1,195	Little Black, Town	1,148
30-34			Rib Lake, Village	887	Rib Lake, Village	878
20-24			Holway, Town	779	Holway, Town	854
10-14						
0-4						
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Quality of Life

	Wisconsin	Taylor
Persons per Square Mile, 2000	98.8	20.2
Number of Staffed Hospital Beds, 1995	16,070	52
Average Birth Rate per 1,000 population, 2000	12.9	12.6
Public School Enrollment, 2000-2001	879,476	3,569
Number of 2000 Public High School Graduates	58,545	298
1999-2000 Public High School Dropout Rate	2.3%	0.0%

Vital Statistics

	<u>1990</u>		<u>2000</u>		
	Wisconsin	Taylor	Wisconsin	Taylor	
Birth Rate (per 1,000)	14.8	15.3	12.9	12.6	
Death Rate (per 1,000)	8.7	10.3	8.7	8.9	
Number of Marriages	38,934	143	36,100	148	
Number of Divorces	17,727	71	17,337	71	

	Ho	using	
	<u>1990</u>	<u>2000</u>	
Total Number of Housing Units	7,710	8,595	
Number of Single-Unit Structures	5,843	6,712	
Number of Multiple-Unit Structures	797	937	
Number of Single Units Permitted	40	3	
Number of Multiple Units Permitted	4	0	
Percent Seasonal Housing	8.7%	8.4%	
Median Value, Owner-Occupied	\$43,500	\$75,600	
Median Rent	\$220	\$331	

Recreation

<u>1995 Number of:</u>	Wisconsin	<u>Taylor</u>
Campgrounds	1,106	5
Campsites	75,367	245
Hiking Trails (in miles)	5,617	95
Mountain Biking Trails (in miles)	3,155	65
Cross Country Skiing Trails (in miles)	4,154	110
Snowmobile Trails (in miles)	14,896	300
Visitor Expenditures, 2000	\$11,046,539,344	\$20,848,282

		Income	
	<u>1980</u>	<u>1990</u>	<u>2000</u>
Total Personal Income	\$145,491	\$254,369	\$400,234
Non-Farm Personal Income (in thousands) Farm Income (in thousands)	\$127,573 \$17,918	\$244,421 \$9,948	\$401,135 \$(901)
Per Capita Income	\$7,695	\$13,443	\$20,293
Transfer Payments (in thousands)	\$22,893	\$40,214	\$66,763
Proprietor Income (in thousands)	\$28,096	\$25,505	\$25,384

Banking

<u>2000</u>	Wisconsin	Taylor
Savings Institutions-Offices	396	1
Savings Institutions-Savings Capital (Millions)	\$12,761	\$84
Commercial Banks-Offices	1,720	8
Commercial Banks-Deposits (Millions)	\$62,618	\$208

Government Finance

1997	Wisconsin	<u>Taylor</u>
Total Property Taxes Levied (in 1000's)	\$5,144,206	\$10,771
Effective per Capita Property Tax	\$997	\$559
Total Expenditures (in 1,000's)	\$17,139,825	\$62,059
In Dollars per Capita	\$3,322	\$3,222
As Percent of Total:		
Education	43.2%	41.7%
Health & Hospital	4.5%	2.1%
Police	5.0%	3.1%
Fire	2.3%	0.9%
Public Welfare	6.8%	6.4%
Highways	7.7%	14.4%

Retail, Service, Wholesale

<u>1997</u>	Wisconsin	Taylor
Number of Retail Sales Establishments	21,717	88
Sales (in thousands)	\$50,520,463	\$141,843
Annual Payroll (in thousands)	\$4,826,217	\$11,411
Number of Service Establishments	55,618	125
Receipts (in thousands)	\$48,559,607	\$24,843
Annual Payroll (in thousands)	\$18,990,629	\$11,089
Number of Wholesale Establishments	8,025	19
Sales (in thousands)	\$57,192,863	\$80,759
Annual Payroll (in thousands)	\$3,764,944	\$9,062

	Manufacturing		
<u>1997</u>	Wisconsin	<u>Taylor</u>	
Number of Establishments	9,936	43	
Number of Employees	562,479	2,987	
Total Payroll (in 1,000's)	\$18,766,395	\$83,762	
Production Workers, average number	416,254	2,383	
Production Worker Hours (in 1,000's)	837,444	4,511	
Production Worker Wages (in 1,000's)	\$11,952,570	\$59,433	
Value Added (in 1,000's)	\$54,947,083	\$178,327	
Value of Shipments (in 1,000's)	\$117,382,992	\$592,711	

2002 Top Employers

Top Five Manufacturing Firms	Number Employed	Product/Type of Business
Weather Shield Mfg. Inc.	1000+	Windows and Doors
Kraft Pizza Co.	500-999	Frozen Specialty Foods
Hurd Millwork Co. Inc.	250-499	Windows and Doors
Marathon Cheese Corp.	250-499	Dairy Products
Phillips Plastics Corp.	250-499	Plastic Products
Top Five Non-Manufacturing Fir	<u>ms</u>	
Memorial Health Center Inc.	250-499	General Hospital
Medford Public School District	250-499	Elementary and Secondary School
County of Taylor	100-249	Executive & Legislative Govt.
Medford Coop. Inc.	100-249	Gasoline Service Station
School District of Gilman	100-249	Elementary and Secondary School

	Employment	by Industry —	
	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	(L)	(L)	(DS)
Construction	331	390	473
Manufacturing	1,907	2,835	3,809
Transportation and Public Utilities	338	547	638
Trade	1,542	1,883	2,325
Services	1,506	2,118	2,511
Government	797	931	1,089

Income	$\mathbf{b}\mathbf{v}$	Ind	us	trv
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In Thousands:	<u>1980</u>	<u>1990</u>	<u>2000</u>
Mining	\$219	(L)	(DS)
Construction	\$5,576	\$11,159	\$15,748
Manufacturing	\$32,147	\$67,450	\$117,124
Transportation and Public Utilities	\$5,802	\$14,927	\$25,711
Trade	\$16,673	\$26,435	\$40,274
Services	\$13,197	\$27,078	\$45,888
Government	\$9,412	\$20,394	\$33,897

Natural Resources

	Wisconsin	<u>Taylor</u>
Land Area (square miles)	54,310	975
Total Forest Land (in thousands of acres)	15,964.8	368.1
Commercial	15,702.5	368.1
Non-Commercial	262.3	0
Percent Land in Forests	46%	59%
Number of Lakes	15,057	284
Total Acreage of Lakes	982,155	6,183

Farming

1997 Number of Farms	<u>Wisconsin</u> 65,602	Taylor 887
Land in Farms (acres)	14,900,205	223,587
Average size of Farm (acres)	227	252
Sales by Selected Products (in 1,000's):	****	
Hay, Silage, and Field Seeds	\$106,572	\$1,085
Vegetables, Sweet Corn, and Melons	\$149,443	\$36
Fruits, Nuts, and Berries	\$140,140	\$13
Nursery and Greenhouse Crops	\$157,348	\$1,089
Poultry and Poultry Products	\$241,523	(DS)
Dairy Products	\$2,746,950	\$39,288
Cattle and Calves	\$670,518	\$8,127
Hogs and Pigs	\$151,164	\$405

Notes:

(NA) - Not available

(DS) - Data suppressed; not shown to avoid disclosure of confidential information

(L) - Less than 10 persons employed in "Employed by Industry" or less than \$50,000 in "Income by Industry"

Number of Single-Unit Structures - Number of housing units standing alone

Number of Multiple-Unit Structures - Number of housing units connected to another structure, including other housing units

Percent Factory Jobs - Percent of employed persons working in factories

Services - Includes services and finance, insurance, and real estate

Trade - Includes retail and wholesale trade

SOURCES:

TEXT

1999 Median Household Income, U.S. Bureau of the Census, Census 2000

POPULATION

U.S. Department of Commerce, Bureau of the Census.

2000 Census of Population and Housing

Table P8: Sex by Age

1990 Census of Population and Housing

Table P001: Persons

2000 Census of Population and Housing

Table P1: Total Population

Wisconsin Department of Workforce Development, County Workforce Profiles, Fifth Edition, 2002.

Top Five Municipalities

QUALITY OF LIFE

U.S. Bureau of the Census, Census 2000. State & County Quick Facts, Geography Quick Facts
Persons per Square Mile

Wisconsin Department of Health and Family Services, Division of Health, Bureau of Health Care Number of Staffed Hospital Beds, 1995

Wisconsin Department of Health and Family Services, Wisconsin Births and Infant Deaths, 2000 Report

Table 23: Number of Births by County of Residence, Wisconsin 1980-2000

Wisconsin Department of Public Instruction,

Statistics and Reports, Student Data

Raw Data for Public School Enrollments, Graduates, and Dropout Rates

VITAL STATISTICS

Wisconsin Department of Health and Family Services, Vital Statistics Reports Wisconsin Births and Infant Deaths, 2000 Table 23: Number of Births by County of Residence

Wisconsin Deaths, 2000

Table 3: Deaths by County of Residence Wisconsin Marriages and Divorces, 2000 Table 4: Monthly Marriage Totals by County

Table 6: Divorces and Annulments by County

HOUSING

U.S. Department of Commerce, Bureau of the Census, Census 2000.

Table H1: Housing Units
Table H30: Units in Structure
Table H8: Vacancy Status

Raw Data for Seasonal Housing

Percentages

Table H76: Median Value for Specified

Owner-Occupied Housing Units

Table H56: Median Contract Rent

U.S. Department of Commerce, Bureau of the Census, Census 2000.

CenStats Databases:

Building Permits, Annual 2000 Note: Data for some counties are not exact because some municipalities had no available data (NA).

RECREATION

Wisconsin Department of Natural Resources.
Unpublished Data for Wisconsin Statewide
Comprehensive Outdoor Recreation Plan for
1991-1996.

Wisconsin Department of Tourism, Research and Travel Trends

1993-2002 Economic Impact of Traveler Expenditures by County

INCOME

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

BANKING

Federal Deposit Insurance Corporation, Summary of Deposits, Individual State Tables

Table 07: County (June 30, 2000)

GOVERNMENT FINANCE

U.S. Department of Commerce, Bureau of the Census.

Census of Governments, 1997. County Area Finance and Employment Fast Facts.

RETAIL, SERVICE, WHOLESALE

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97R44-WI Census of Retail Trade, 1997.

Table 3: Summary Statistics for Counties, 1997. EC97W42-WI(RV) Census of Wholesale Trade, 1997.

Table 5: Summary Statistics for Counties, 1997. Economic Census, 1997. Summary Statistics.

Raw Data for Service Industries

Note: The Census of Service Industries was not compiled in 1997 due to the change in industry coverage from the Standard Industrial Classification System (SIC) to the North American Industry Classification System (NAICS). There is no Service Industries classification in the new system.

MANUFACTURING

U.S. Department of Commerce, Bureau of the Census. Economic Census, 1997.

EC97M31-WI Census of Manufacturing, 1997.

Table 3: Industry Statistics for Counties, 1997.

TOP EMPLOYERS

Wisconsin Department of Workforce Development, Local Labor Market Information, Top Fifty Employers by County.

Raw Data for Public and Private Employers, 2002.

EMPLOYMENT BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA25: Total Full-Time and Part-Time Employment by Industry

Note: Data was compiled in March, 2003.

INCOME BY INDUSTRY

U.S. Department of Commerce, Bureau of Economic Analysis, Regional Accounts Data, Local Area Personal Income

Table CA05: Personal Income by Major Source and Earnings by Industry

NATURAL RESOURCES

U.S. Department of Commerce, Bureau of the Census, Census 2000.

GCT-PH1: Population, Housing Units, Area, and Density, 2000.

Schmidt, Thomas L. <u>Wisconsin Forest Statistics</u>, <u>1996</u>. United States Department of Agriculture, Forest Service.

Table 1: Area of Land by Forest Survey Unit, County, and Major Land-Use Class, Wisconsin, 1996.

Wisconsin Department of Natural Resources, Bureau of Water Resources Management-Lake Section, <u>Wisconsin Lakes</u> PUB-FM-800 99Rev. Inland Lake Summary Information by County

FARMING

AC97-A-49 Census of Agriculture, 1997.

Table 1: County Summary Highlights.

Table 2: Market Value.

Table 14: Cattle and Calves: Inventory & Sales.

Table 15: Hogs and Pigs: Inventory & Sales.

Table 16: Poultry: Inventory & Sales.

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